

lab::mobile design

09 Comparing Desktop & Mobile Web Designs

Group Member Names: _____

Assignment ::

For this lab, we will be comparing content and navigation design between a site's desktop and mobile versions. In small groups, locate sites that match the criteria listed and view their home pages on both desktop and mobile browsers. Write your answers to the questions listed in the space provided.

Process ::

Select one website for each category listed, review them (focusing on the home page), and answer the questions listed. If you choose a site that does not have a mobile version, make note of that site, then find a different one that does offer a mobile version.

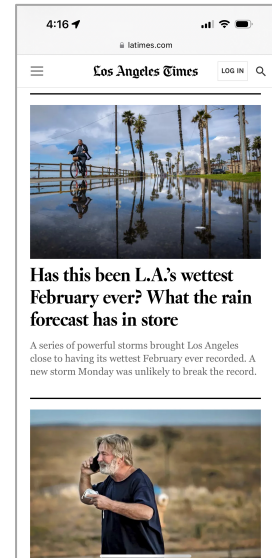
To view the *desktop version* of a site, simply select your favorite browser and view the site using a browser window width of approximately 1,300px.

To view the mobile version of a site, there are a couple methods to try:

- **Use a mobile phone to view the site**
Use your phone (not a tablet) to load the site and review it.
- or—
- **Use a desktop browser (Firefox or Chrome) and resize the window**
If it is a responsive site, you should see an approximate version of the mobile design just by resizing the window. Safari is a fine browser, but its windows do not get as narrow as the other two major browsers on macOS. However, you can use Responsive Design Mode in Safari (Develop > Enter Responsive Design Mode) to view the mobile site, if you want.

Finishing Up ::

Be prepared to share your results with the rest of the class, and turn your group's sheet in before the end of class.



1

Local Non-Profit Organization: _____

What changes visually between the desktop and mobile versions?

What content is added or removed?

How does the navigation change between the two designs? What are some of the navigation features of the mobile version? How do they improve the experience?

Does it feel like you get the same amount of information between the desktop and mobile designs, or does mobile feel like a subset of the “main” site?

2

Major Retailer Shopping Site: _____

What changes visually between the desktop and mobile versions?

What content is added or removed?

How does the navigation change between the two designs? What are some of the navigation features of the mobile version? How do they improve the experience?

Does it feel like you get the same amount of information between the desktop and mobile designs, or does mobile feel like a subset of the “main” site?

3

Band or Musician Site: _____

What changes visually between the desktop and mobile versions?

What content is added or removed?

How does the navigation change between the two designs? What are some of the navigation features of the mobile version? How do they improve the experience?

Does it feel like you get the same amount of information between the desktop and mobile designs, or does mobile feel like a subset of the “main” site?

4

One of your group member’s favorite website: _____

What changes visually between the desktop and mobile versions?

What content is added or removed?

How does the navigation change between the two designs? What are some of the navigation features of the mobile version? How do they improve the experience?

Does it feel like you get the same amount of information between the desktop and mobile designs, or does mobile feel like a subset of the “main” site?
