

design lab::04

Creating Hierarchy with Shape

Assignment ::

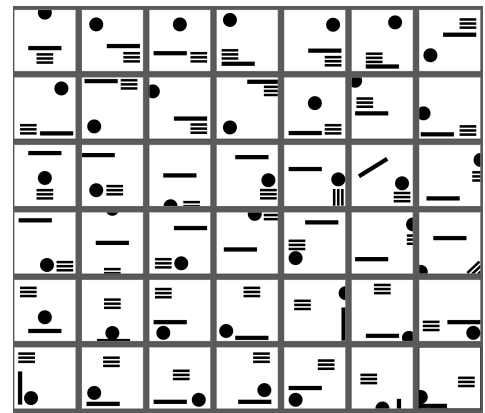
For this design lab we will practice rapidly iterating over layout ideas with a focus on hierarchy using simple shapes. By the end of this exercise you will have created 78 unique layouts, each with their own distinct look and hierarchy.

Resources ::

There are two Adobe Illustrator files provided, each with a starter set of objects and 42 total artboards. Do all of your work in these files on the *Student Work* layer and use the Artboard panel to navigate the file.

This is also a good chance to practice your Illustrator shortcuts:

- **Spacebar** for Hand tool
- **Command-space** for zooming in/out
- **Command-U** for showing/hiding Smart Guides
- **Command-O** to fit artboard to window
- **Command-Option-O** to view all artboards
- **Command-7** to create a Clipping Mask



Rules ::

- You must include all pieces in every layout.
- Pieces may extend off the artboard, but use a clipping mask (Object > Clipping Mask > Make) to hide the overset artwork. The artboards are all 5" × 5".
- Layouts should have visual differences (so don't just nudge one piece and call it good; explore placement here).

Component Guidelines ::

1

Part One — Space

- Use space to create a unique hierarchy in each of the artboards.
- You may change the **spacing** and **arrangement** of the pieces.
- **Do not change** the size or proportion of the pieces.
- **Do not change** the color or value of the pieces.
- For the first two rows, the **circle** should be at the highest level of hierarchy.
- For the second two rows, the **long rectangle** should be at the highest level of hierarchy.
- For the third two rows, the **group of three** should be at the highest level of hierarchy.

2

Part Two — Size

Same instructions as Component One, except:

- **You may change the size** (but *not* the proportion; always use Shift when resizing) of the pieces.
- **Do not change** the color or value of the pieces.

Dates & Deliverables ::

Name the folder for this Design Lab `lastname_design_lab_04`, and be sure both Illustrator files are in this folder. When done, upload your folder to the shared Drop Box on Google Drive for this class. You do not need to print this Design Lab.

This Design Lab is due by the beginning of class on **Wednesday, April 16th, 2025** (Week 03). Be prepared to discuss your work with the rest of the class.