design lab::02
Typographic Expression of the Elements of Design

Assignment ::
For this Design Lab, express the meaning of a word or idea through the **size** and **space** (position) of letters on the page. Designers often think this way when creating logotypes, posters, or editorial headlines. Each composition becomes a narrative that implies motion and change. We will be creating six expressions, selecting only from the word list below, using the same typeface for all—Futura PT, from Adobe Fonts.

Word List ::
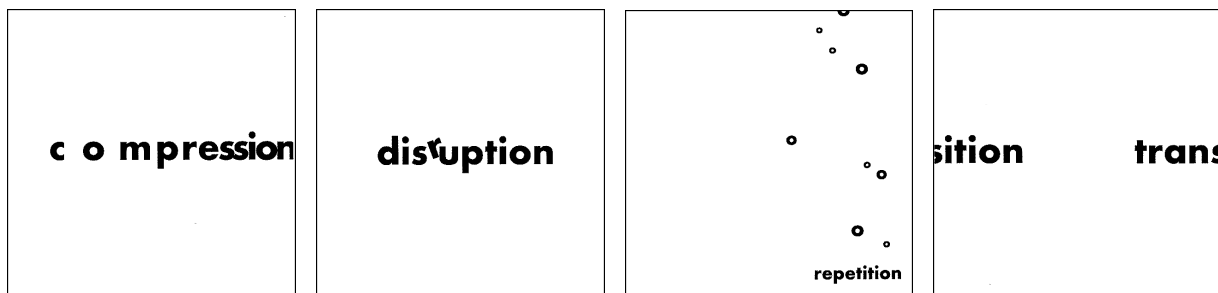Pick six words from the list below to express:

compression	evolution	obfuscation
contraction	expansion	repetition
destruction	isolation	reproduction
disintegration	migration	simulation
disruption	mutation	transition
elimination	obstruction	translation

Specifications ::
Use the **provided InDesign template** for this Design Lab. The document already has six squares in which to do your work. When done, print

- *Expression size*:   Square orientation (5" wide x 5" tall)
- *Number of expressions*:   6
- *Typeface*:   **Use only the type Futura PT family** of fonts (from Adobe Fonts)
- *Printing*:   Grayscale on 12"x18" (100% size)
- *Naming*:   Rename the file using your last name

Examples ::

Dates & Deliverables ::
When done, upload your file to the shared Drop Box on Google Drive for this class. In addition, upload a PDF of your file to this assignment on Canvas. Finally, print your file on the VC Color printer in grayscale. No trimming is needed.

This Design Lab is due by the beginning of class on **Monday, April 7th, 2025** (Week 02).

SOURCE: *Thinking with Type*, Lupton, Ellen (p154)