week::one
Introduction to Adobe InDesign

Tools & Features

Quick History
- o Aldus PageMaker, QuarkXPress, & Adobe InDesign

Overview
- o Pages & the Pasteboard Area
- o Tools
  - Keyboard shortcuts
  - Hover tool tips
- o Menus
- o Panels
  - Use the Tab key to show/hide all tools and panels
  - Application Frame & Application Bar (yuk & yuk)
- o Control Panel (Command-Option-6)
- o Contextual Task Bar (suggestion: hide it)

Introducing Content Frames

Text, Graphic, and Unassigned Frames
- o Change using Object > Content > ... menu

Coloring Fill & Strokes vs. Coloring Text
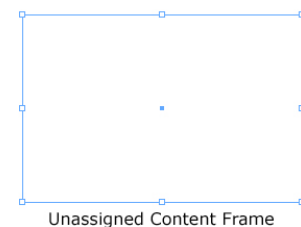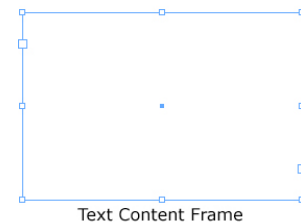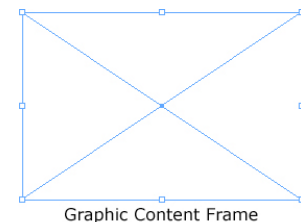
Content Grabber circle

Navigation & Views

Navigation
- o Hand Tool (H; spacebar for temporary switch)
- o Zoom Shortcuts
  - Fit Page in Window: Command-0
  - Fit Spread in Window: Command-Option-0
  - These zoom commands art "sticky" in InDesign

Views
- o Normal, Preview and Presentation Views
  - Press the W key to toggle between Normal and Preview
  - Press Shift-W to enter Presentation view—a full-screen, high-resolution view of your publication.
- o Display Performance
  - Fast, Typical, and High-Quality
- o Rulers
  - Command-R shows/hides rulers
  - Right-click on a rule to change your document's unit of measurement.
- o Rotate Spread
  - Rotates the appearance of current spread by 90°, -90°, or 180°.
  - Does not affect the printing of the page.

Graphic Content Frame

Text Content Frame

Unassigned Content Frame

Design Software Overview

Class	VC114 Intro to Digital Graphics 1		VC115 Intro to Digital Graphics 2	
Category	**Photo Editing**	**Illustration**	**Page Layout**	**Animation**
What we learn	Adobe Photoshop CC	Adobe Illustrator CC	Adobe InDesign CC	Adobe Animate CC
Competing applications	Still King of the Hill, though there are several strong challengers: Pixelmator Pro; Acorn; Affinity Photo, new tablet apps like Procreate, and changing photography workflows (Adobe's own Lightroom; Capture One, many smartphone and tablet apps, and, of course, AI)	Affinity Designer; Sketch, Figma, & Canva	Affinity Publisher; Canva, QuarkXPress 2025, & Adobe Express	Adobe After Effects, Blackmagic Fusion 16, DaVinci Resolve 18, Blender, Hype for macOS, Apple Motion, Nuke, and many, many others
Primary native image type	**Raster**	**Vector**	Vector	**Proprietary vector**
Page handling	Single	Multiple (kind of)	**Multiple**	Stages
Can import	Vector and Raster-based imagery; Advanced text support			Simple Vector and Raster-based imagery
Native file type	.psd	.ai	.indd	.fla
Commonly exported as	TIFF (for Print) JPEG; PNG (for Web)	PDF, Encapsulated PostScript (EPS), raster formats	PDF	Video formats (H.264/H.265, etc.); HTML/CSS/JS; and others
Most common output methods	Export for use in other applications; Print; web or digital presentation	Export for use in other applications; Print	Print; PDF for electronic distribution; digital layouts	Video and Web formats

— Lecture Outline —