## exercise::04

## Abstract: The Art of Design Response Questions

## Assignment ::

After watching the assigned two episodes of Abstract: The Art of Design on Netflix, write a paragraph or so response to each of the questions below. Type up your answers in the Canvas assignment and submit it by the beginning of class on Tuesday, October 28th, 2025 (Week 05).

estions :: the space below for notes as you watch the series' episodes.
From the episode about Paula Scher, what elements of her style process resonate with you? What about her personality and approach might inspire your own direction?
Does the episode about Christoph Niemann change the way you think about the career path of illustration? Is it for you? Do you think your approach to illustrative design might change because of it? If so, how?
Describe how you think learning about the careers of notable designers might help you in your own journey towards a creative career?

04 In your opinion, what segment, aspect, or personality across the two episodes did you connect with the most and why?