week::one
Advice for Beginning Graphic Design Students

Overview ::
You are at the beginning stages of a life-long career as a graphic designer. Take a moment and read the advice given by previous graphic design students at the London College of Communications, then watch the video interviews here: **https://youtu.be/p2_n1WCotnY**

The Advice ::

1. **Ask questions.** But listen carefully first.

2. **Get started.** Start early so you can make changes. Get through the "not knowing" through the "doing" to the "done." Engage with the content early.

3. **Think Big.**

4. **Experiment** early and often. Don't get hung up on having only one solution.

5. **Know your resources.** Know what is available for you to do your work, not only in the program, but on campus and in the community.

6. **Pressure** can be a good thing. Get used to it and use it.

7. **Time management.** Be prepared to let go of things and just be done.

8. **Start the production phase early**. It will take at least three times longer to print and mount as you think if will—and then you'll find a typo. It's not finished until you have the final product.

9. **Document everything.** Keep a journal. Make process books. Do research and get as much visual input as you can.

11. **Find yourself.** Find areas of interest not only in graphic design but in life.

12. **Get physical.** Get out of your head and out of the computer. Use your hands. Make stuff.

13. **Build relationships.** Get to know the other students. This helps you not be so intimidated by design and overwhelmed by deadlines.

14. **Get reading.** Get a sense of what you need to learn early on.

15. **Have fun.**

16. **Bring things for potlucks.**